

OUR STRATEGY 2022-2025

PLAN ON A PAGE



OUR VISION (aspiration)

An Australian charity sector realising its true potential to deliver significant social and economic outcomes.

OUR MISSION (our role)

To boost the strategic and financial position of good Australian charities, helping them to be great.

PRIORITIES 2022- 2025

Improve individual charities

Structural change for the benefit of the charity sector

Collaborate to accelerate community benefit

A sustained funding model to do more good

GOALS

Boost the strategic and/or financial position of at least 100 charities within our focus themes.

Reduce sector duplication, fragmentation, or inefficiency. Stimulate new thinking.

Harness \$1million worth of pro bono support from others in addition to our own investment of time and money.

Shift our revenue model from single donor dependent to diversified revenue model.

TARGET

Focus on 5 thematic:

1. Youth
2. Employment of underserved Australians
3. Rural & regional advancement
4. Protection of our environment
5. Housing for very low income earners.

- 5000 charities complete a Board Health Check.
- Thought leadership to generate new action, thinking or to challenge current approaches.
- National impact or sector reform initiatives.
- M & A of charities
- Policy or sector reform

- Secure the support of other professionals to help achieve community benefit at scale.
- Increase sharing of due diligence on organisations and good practice amongst foundations and corporates.
- Collaboration with intermediaries e.g.

- Low bono for large charities, social enterprises or organisations who have received special purpose grants to boost capabilities.
- Optional Tanarra investor contribution at time of \$ return.
- Freemium model of products or services.

National recognition and respect of Tanarra Philanthropic Advisors amongst the sector and peers

OUTCOMES

Charities demonstrate improved effectiveness in achieving their mission.

We've helped deliver structural change for the sector and can demonstrate the benefits.

Results of collaboration clearly outweigh solo effort.

Sustainable model with option to scale and grow social impact.